



Swarnnim Startup & Innovation University

Activity Report 2026

Institute / Department	Department of Innovation & Entrepreneurship
Activity / Event Name	Pitching
Date of the event	25 th May 2026 (Monday)
Duration	1:00 PM to 3:00 PM
Location	Swarnnim Incubation Centre
Participant's Branch/Institutes	BAMS Internship Students
Total Number of Participants	18 Students
Name of the Startup Project Course Faculty	Dr. Nivedita Dwivedi
Faculty Coordinator Details (Name, Designation, Contact Details)	Dr. Nivedita Dwivedi, Ms. Amisha Priyam Singh & Mr. Swami Vivekanand Bhatt Innovation & Entrepreneurship Swarnnim Startup & Innovation University

Jury Members	Mr. Jiten Thakkar Mr. Yajuvendra Singh Chauhan Dr. Naimi Sirjhon Mr. Gaurav Sharma Dr. Vaishali
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Introduction:

The Department of Innovation & Entrepreneurship organized a **Pitching** for BAMS Internship Students on 26th May 2026 at the Incubation Centre. The activity was designed to provide students with a practical platform to present their startup ideas and entrepreneurial concepts before an expert jury panel.

The event encouraged students to think innovatively, identify real-world problems, and propose practical business solutions through structured startup presentations. Students showcased their ideas by explaining the problem statement, proposed solution, target users, uniqueness of the idea, and potential impact.

Objectives:

- To provide students with practical exposure to startup pitching.
- To enhance presentation and communication skills.
- To develop confidence in explaining business ideas before a jury panel.
- To motivate students to identify innovative and impactful business opportunities.

Activity Description:

During the activity, students presented their startup project ideas in front of the jury members through a structured pitching session. Each team was allotted time to explain their startup concept, business model, problem-solving approach, innovation, and future scope.

The jury members evaluated the presentations based on creativity, feasibility, clarity of presentation, innovation, and social impact. They also interacted with students by asking questions and providing valuable suggestions for improving their startup ideas.

The activity created an engaging and competitive learning environment where students actively participated and demonstrated enthusiasm toward entrepreneurship and innovation.

The students were divided into three groups, and each group presented a unique startup project during the pitching session. One group showcased a startup idea based on **Herbal Lip Gloss**, focusing on natural and chemical-free cosmetic products for daily skincare use. The second group presented a **Trichology Kit** consisting of herbal hair oil and hair pack products designed to promote healthy hair growth and address common hair-related problems through Ayurvedic solutions. The third group introduced a **Body Polishing Soap** startup concept aimed at enhancing skin care and personal wellness using herbal and natural ingredients. All the groups confidently explained their product concepts, business opportunities, and market potential before the jury members.

Student Participation:

Students participated actively with great enthusiasm and confidence. The pitching session reflected their creativity, innovative thinking, and understanding of practical business challenges. Students effectively communicated their startup ideas and responded positively to the questions and feedback provided by the jury members.

The activity also promoted teamwork, idea validation, and entrepreneurial awareness among the participants.

Outcomes of the Activity:

- a) Enhanced understanding of startup pitching.
- b) Improved communication, presentation, and public speaking skills.
- c) Increased confidence in presenting innovative business ideas.
- d) Better understanding of problem-solving through startup solutions.
- e) Encouragement toward innovation, entrepreneurship, and business development

Conclusion:

The Startup Project Pitching Activity was successfully conducted for BAMS Internship Students by the Department of Innovation & Entrepreneurship. The activity provided students with an excellent opportunity to present their innovative startup ideas and gain practical exposure to entrepreneurial thinking and business pitching.

The interaction with the expert jury members motivated students to refine their ideas and develop a stronger entrepreneurial mindset. Overall, the activity proved to be highly informative, interactive, and beneficial for the students' professional and entrepreneurial development.

Photographs:



Bhoyan Rathod, Gujarat, India 🇮🇳
6gmq+mr9, Bhoyan Rathod, Gujarat 382422, India
Lat 23.235325° Long 72.538784°
Monday, 25/05/2026 02:04 PM GMT +05:30





Swarnim Startup And Innovation University
Department of Innovation and Entrepreneurship (IE)
Aarihant Ayurvedic Medical College and Research Institute
IE Project Lists 4th Year _Batch A

Subject: Startup Project

Course Code: 12300019

S.No.	Group's S.No.	Name of the Students	Project	Enrollment No.	Group Number	Signature
1	1	Khushi Jigneshbhai Parekh	Tricoligy Kit (Hair oil, Hair pack) <i>Scrub -> hair scrub</i>	2010401090	1	
2	2	Anjali G Desai		2010401008		
3	3	Patel Ravi jagdishbhai		2010401040		
4	4	Sojitra Isha Dipeshbhai		2010401042		
5	5	Padhiyar Mansi Bipinbhai		2010401070		
6	6	jayram m Chaudhry		2010401026		
7	1	Krishma Shah	Body Polishing Soap	2010401059	2	
8	2	Urja Rajput		2010401007		
9	3	Shivani Pandya		2010401086		
10	4	Bhavyata Zala		2010401038		
11	5	Saurav Bhagwat		2010401084		
12	6	vidhi B Patel		2010401071		
13	1	Tanvi Patel	Lip gloss	2010401034	3	
14	2	Purna Joshi		2010401041		
15	3	Dhruvi Patel		2010401049		
16	4	Gohil Hirenkumar Dipakbhai		2010401012		

39	1	Bhanushali Zeel J.	Cosmetic products	2010401058	8	<i>[Signature]</i>
40	2	Chaudhary Nidhi U.		2010401087		
41	4	Gandhi Dhyarvi N.		2010401009		
42	5	Panchal Radhika H.		2010401061		
43	6	Patel Seena S.		2010401023		
44		Panchal Mittal G.		2010401043		
45	1	kamlesh		2010401055	9	
46	2	Rana Divysingh H.		2010401080		
47	3	shlok		2010401053		
48	4	tapan		2010401014		
49	5	shafika		2010401072		
50	6	mariyam		2010401045		